



The Early Childhood Council presents:

*Meeting the Needs of Young
Children and Families
Conference*

**“THE BUILDING BLOCKS OF
EARLY CHILDHOOD”**

*In partnership with Success 4 Kids and Families,
Tampa Metropolitan Area YMCA,
The Children’s Home, Inc.,
The Healthy Start Coalition of Hillsborough County,
Florida Association for Infant Mental Health &
The Children’s Board of Hillsborough County*

June 2nd & 3rd, 2011

**Embassy Suites/University of South Florida
3705 Spectrum Boulevard
Tampa, FL 33612**

For more information please visit our website at
www.ecctampabay.org

WHO SHOULD ATTEND?

Early Childhood Specialists, Case managers, Child Care Personnel, Therapists, Psychologists, Physicians, Nurses, Early Intervention Staff, Community Leaders, Social Workers, Caregivers and Parents.

CEUs

All participants will receive a Certificate of Attendance. Continuing Education Units will be available for Nursing, Clinical Social Work, Marriage and Family Therapist and Mental Health Counselors.

HOTEL INFORMATION

Embassy Suites Tampa-USF/Near Busch Gardens
3705 Spectrum Boulevard Tampa, FL 33612

For hotel reservations, please call Embassy Suites/USF at (813) 977-7066 and mention that you are attending the Early Childhood Council Conference to get the special rate of (\$109.00/per night). Includes full complimentary Breakfast.

The Embassy Suites Tampa - USF hotel is located on the campus of the University of South Florida and the new USF Research Park. The Embassy Suites hotel is just one mile from the Busch Gardens - Adventure Island Tampa Bay Theme Parks, the Moffitt Cancer Center, the Tampa Shriners Children's Hospital, the University Square Shopping Mall and the Museum of Science and Industry - MOSI. Visit www.embassysuites.com to see the beautiful hotel facilities.

ABOUT ECC

The Early Childhood Council of Hillsborough County, Inc. was established in 1983 to increase community awareness and access to services for young children with special needs. Today, ECC continues its rich tradition of advocacy, education, and innovation to benefit all children from birth to age eight and their families.

The mission of the Early Childhood Council is to promote the physical, social, emotional and mental health of young children through leadership, advocacy, training and early intervention/prevention.

For more information on ECC membership benefits, upcoming events and professional development opportunities, please visit www.ecctampabay.org.

Children's Board of Hillsborough County

OUR HISTORY

More than twenty years ago, the citizens of Hillsborough County agreed to invest a portion of their tax dollars to help children realize their dreams. They voted to create the Children's Board of Hillsborough County, which has served as the leading voice and advocate for children and families across the community. Today, the Children's Board invests in more than 200 programs that touch over 200,000 citizens every year.

OUR MISSION

The Children's Board of Hillsborough County promotes the well-being of children and families by uniting community partners, investing in innovative opportunities, and leading the county in best practices—so the whole community can realize its full potential.

OUR VISION

Hillsborough County will be recognized as one of the top places in the nation to raise children.

WHY INVESTING IN OUR CHILDREN MATTERS

Investing early in children and families isn't just the right thing to do; it's the smart thing to do. In the past five years, the board has invested \$34 million taxpayer dollars to generate \$201 million new dollars into Hillsborough County – this demonstrates a return on investment of almost \$6-to-\$1 benefiting children and families. This has helped us reduce crime and teen pregnancies and improve financial self-sufficiency and overall economic prosperity. So the entire community can thrive.

THURSDAY, JUNE 2ND

7:30-8:30 **Registration & “Floridian” Breakfast**

8:30-8:45 **Welcome & Announcements**

8:45-10:15 **Keynote Address by Ellen Galinsky, M.S.**

“Mind in the Making: The Seven Essential Life Skills Every Child Needs”

10:15-10:30 **Vendor Break**

10:30-12:00 **SESSION ONE**

Maternal & Child Health: *The Science Behind the Safe Sleep Recommendations*, Cynthia Collins, R.N. and Jessica Reynolds, B.S.

Health & Nutrition: *Common Health, Safety, and Nutrition Concerns in Family Child Care Homes*, Mary Ann Kershaw, MPA, Rodriquez Perry, M.A., Lisa Anes, M.Ed. and Nancy Narvaez, M.S.

Early Learning & Education: *Problem Solving Throughout the Day*, Rochelle Lentini, M.Ed.

Infant Mental Health: *Grief and Loss in Early Childhood*, Cheryl Jackson, MSW.

Evidence Based Practices: *Developing and Implementing Behavior Support Plans for Young Children with Challenging Behavior*, Denise Binder, M.A. and Shelley Clarke, M.A., BCBA.

12:00-1:30 **Lunch on your own**

1:30-3:00 **SESSION TWO**

Maternal & Child Health: *Abusive Head Trauma: Prevention and Therapeutic Strategies*, Susan Martin-Warren, M.A. and Maria Negron, M.S.

Health & Nutrition: *Meeting the Nutritional Needs of Early Childhood*, Charlotte Lawson, RD,LD/N B.S. and Meghann MacCurrach, RD,LD/N, CLC, B.S.

Early Learning & Education: *“I Choose” Character Education*, Suzin Carr, BA.

Infant Mental Health: *Using Child-Parent Psychotherapy in Home Setting*, Leslie Allen, M.S., Cecily Hardin, LCSW and Anne Claridge, MSW.

Evidence Based Practice: *Inefficient, Ineffective, and Irrelevant: Three Principles for Problem Solving Problem Behavior*, Jacob Daar, B.A.

3:00-3:15 **Vendor Break & Snack**

3:15-4:45 **SESSION THREE**

Maternal & Child Health: *Skilled Dialogue: A Framework for Effectively Communicating with Families of Different Cultures*, Suzette Kelly, M.A. and Anna Paula Peixoto da Silva, M.A.

Health & Nutrition: *Don’t Let This Happen to You*, Bonnie B. McDougle, MPH.

Early Learning & Education: *Motor Development and Sensory Integration: Building Blocks in Early Development*, Agnes A. Sheffey, Dr.OT, MEd, OTR/L, PT.

Infant Mental Health: *Helping the Child Welfare Population in Early Intervention: Implications for Practice*, Mimi A. Graham, Ed.D, and Anne Hogan, Ph.D.

Evidence Based Practice: *The Trouble with Tummy Time*, Alexandra Curtis Boyer, A.A.

5:00-7:00 *Reception in the Waterfall Area*

FRIDAY, JUNE 3RD

7:30-8:30 **Registration & Continental Breakfast**

8:30-8:45 **Welcome & Announcements**

8:45-9:45 **Keynote Address by Peter Gorski, M.D., M.P.A**

“Transforming Early Childhood Community Systems”

9:45-10:00 **Vendor Break**

10:00-11:30 **SESSION FOUR**

Maternal & Child Health: *Helping Our Toddlers, Developing Our Children’s Skills (HOT DOCS) from a Parent Perspective*, Christina Ortiz and Ronee Wilson, MPH.

Health & Nutrition: *Supporting Children with Autism Spectrum Disorders through Functional Sports and Fitness Training*, Shelton Gilyard, MSW.

Early Learning & Education: *Infant Mental Health: The Role of Environment and Interactions*, Judith Zimmerman, M.S.

Infant Mental Health: *Early Childhood Mental Health Consultation in Florida’s Child Care: Results of a State-wide Survey and Planning Summit*, Anne Hogan, Ph.D. and Mimi A. Graham, Ed.D.

Evidence Based Practice: *The Young and the Restless: Clinician’s Guide to Managing Sleep Problems*, Jonathan Worcester, Ph.D., and Kathleen Armstrong, Ph.D.

11:30-1:00 **Keynote Address by Naomi Haines Griffith**

“Empathy Makes the Difference”

1:00-2:30 **SESSION FIVE**

Maternal & Child Health: *The Platinum Rule: Do Unto Others As You Would Have Others Do Unto Others: Creating a Circle of Reflection within a Community*, Donna L. Donato, LCSW and Carol Messmore, Ph.D.

Health & Nutrition: *Keeping Kids Safe*, Rebecca Kynes, B.A. and Bevin Maynard, B.A.

Early Learning & Education: *Book Nooks: Ideas and Strategies for Using Children’s Books to Teach Toddlers and Preschoolers Social-Emotional Skills*, Anne Wimmer, B.S. and Rachel Anderson, A.A.

Infant Mental Health: *The Development of Young Children’s Memory: An Infant Mental Health Perspective*, Anne Hogan, Ph.D.

Evidence Based Practice: *Addressing Feeding Concerns in Young Children: Application of Behavioral Parent Training*, Emily Shaffer, Ed.S. and Heather Agazzi, Ph.D.

REGISTRATION

To register for the conference, please complete the form below.

Make your check payable to Early Childhood Council, Inc. and mail the form and your check to:
Early Childhood Council Conference 4210 W. Bay Villa Ave. Tampa, FL 33611

Register by May 27, 2011 for rates below.

REGISTRATION FORM Early Childhood Council Conference June 2nd & 3rd, 2011

Conference Fee:

- Registration by May 27th (ECC member).....\$139.00
 Registration by May 27th (Non-member).....\$169.00
One day only June 2 June 3.....\$85.00

Membership –Early Childhood Council of Hillsborough County, Inc.

- Professional Membership.....\$40.00
 Parent/Caregiver.....\$10.00
 Special Organization Rate.....\$100.00

CEU Fees

Application in progress (through Gulfcoast North Area Health Education Center) for continuing education credits for health licensed professionals (nurses, dietitians, mental health counselors, marriage and family therapists, clinical social workers, and psychologists*) **\$20.00**

* Per rule 64B19-13.003 of the Florida Board of Psychology: "Continuing psychological education credit will be granted for: continuing education courses approved by any Board within the Division of Medical Quality Assurance of the Department of Health, provided that such courses enhance the psychological skills and /or psychological knowledge of the licensee".

Name: _____

Agency: _____

Address: _____

City: _____ State: _____ Zip _____

Phone: _____ Fax: _____

E-Mail: _____

- I request a vegetarian lunch I have special needs, please contact me

Registration Total + Total CEU Amount + Total ECC Membership = Total Enclosed
\$ _____ + \$ _____ + \$ _____ = _____

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****Registration fee is non-refundable.****

For more information, please call 813-837-7753,

E-mail bvelasquez@ecctampabay.org or visit www.ecctampabay.org